

Press Information

KATIE COURIC AND CHEF JOEL GAMORAN ARE BACK IN THE KITCHEN WITH *FULL PLATE* SERIES 2

*The web series is co-produced by Katie Couric Media and Sur La Table
sponsored by GreenPan, Hansgrohe and Hurom*

Premieres on March 26 on SurLaTable.com

NEW YORK, NY (March 30, 2017) – Award-winning journalist Katie Couric and husband John Molner are back in the kitchen with premier cookware retailer Sur La Table for Series 2 of *Full Plate with Katie & John*. The second installment of the web series once again follows Katie, John and Sur La Table National Chef Joel Gamoran as they whip up quick, delicious and healthy recipes that are perfect for the busiest cooks. The six episodes blend Katie's and John's culinary adventures with cooking tips and tricks of the trade. The trio also welcomes celebrity guests into the kitchen, including Chilina Kennedy, star of the hit Broadway musical *Beautiful*, and Ali Maffucci, creator of the popular cooking blog Inspiralized.

Full Plate Series 2 premiered on March 26, 2017, with new episodes available each Sunday at SurLaTable.com/FullPlate. The site will also feature past episodes, recipes, tips from the team and more. Series 2 is co-produced by Katie Couric Media and Sur La Table, and sponsored by healthy cookware brand GreenPan, kitchen and bath manufacturer Hansgrohe and slow juicer brand Hurom.

"It's been really fun to get feedback from viewers and friends who try the dishes and have sent me photos via Twitter or Instagram," said Couric. "It has been so gratifying to see how some of these tips are being incorporated into people's daily cooking routines."

Couric is Global News Anchor for Yahoo, where she reports on world events, conducts groundbreaking interviews with major newsmakers and cultural figures and examines the important issues of our time. In addition to her long career in broadcast and journalism, Couric is a cancer advocate, documentary film producer and host of the *Katie Couric* podcast, on the Earwolf channel which features candid conversations with some of the biggest names in news, politics and pop culture.

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About Katie Couric Media

Katie Couric Media develops and produces content, programming and documentaries for TV networks and digital distribution platforms, focusing on compelling issues the award-winning journalist and best-selling author has covered throughout her career. Katie Couric Media projects include: The *Katie Couric* podcast, a 2016 Apple “Favorite,” from Earwolf, which features the host in candid, unscripted conversations about American life and politics; the National Geographic documentary *Gender Revolution*; the upcoming movie *Flint*, with Craig Zadan and Neil Meron, about the drinking water contamination in Flint, Michigan; and CBS’ new untitled drama pilot from writer Jenny Lumet, currently in production. Katie Couric is the Executive Producer of the documentaries *Fed Up* (2014) and *Under the Gun* (2016), both of which premiered at the Sundance Film Festival.

About Sur La Table

In 1972, the first Sur La Table store opened in Seattle’s Pike Place Market. It was a place where serious cooks found a surprising selection of culinary tools from around the world, staffed by helpful, knowledgeable employees who loved cooking too. They’ve now grown to more than 130 stores across America, with a website and catalog viewed by millions of people each year and a highly regarded cooking class program. But some things haven’t changed: Sur La Table is still the place for an unsurpassed selection of exclusive and premium-quality goods for the kitchen and table. They’re still passionate about cooking and entertaining, and eager to share all they know.

About Hansgrohe

The Hansgrohe brand is a premium brand for bathroom and kitchen fixtures, and a leader in showers and shower systems, as well as thermostat, pressure balance and ceramic cartridge technology. A winner of numerous awards throughout the world, Hansgrohe is regarded as one of the leading innovators in technology and design, with inventions such as the adjustable wallbar, multiple-spray handshowers and showerheads, the QuickClean™ function and AIR and water-saving EcoRight™ technology.

Founded in 1901 and based in Schiltach in the Black Forest region of Germany, Hansgrohe has a global workforce of about 3,600 employees and serves customers across the globe through 44 subsidiaries and branches. Known for taking tough action against product piracy and intellectual property theft, the company currently operates production facilities in Germany, France, the Netherlands and China. In addition, the company manufactures and assembles many of its Hansgrohe-branded products for North America at its facility in Alpharetta, Georgia, in the United States.

About GreenPan

GreenPan has revolutionized the cookware world, introducing the first ceramic non-stick coating in 2007. Offering a healthy alternative to the chemical-based traditional non-stick coatings, GreenPan has become the leader in its category ever since. Thermolon, GreenPan’s ceramic non-stick coating, is free of PFAS, PFOA, lead and cadmium and

releases no harmful fumes when overheated. The coating allows for cooking with less fats and oils, with no compromise on crispy searing and evenly browning thanks to its excellent heat distribution. 2017 will be an extra festive year for GreenPan, celebrating its 10th Anniversary.

About HUROM

Founded in 1974, HUROM is a kitchen appliance brand that offers a variety of juicers that are ideal for making juices and smoothies from veggies, fruits, leafy greens and nuts. HUROM's patented Slow Squeezing Technology squeezes out juice instead of shredding fruits and vegetables like other juicers and blenders, thereby minimizing damage to ingredients and keeping natural taste and nutrition intact. The 2nd generation HUROM won the Red-Dot Award, IDEA award, and Good-Design award in 2013, and the iF Design in 2014. Since its founding, HUROM has become the world's largest seller of slow and cold press juicers."

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About the Hansgrohe Group

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active property rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner *Queen Mary 2*, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2016, the Hansgrohe Group generated a turnover of EUR 1.029 billion. It employs more than 4,800 people worldwide, about 60 percent of whom work in Germany.



Find out more about the Hansgrohe Group and its brands AXOR and hansgrohe on:

www.facebook.com/AXOR.design

www.facebook.com/hansgroheusa

www.twitter.com/hansgroheusa

www.instagram.com/hansgroheusa

www.pinterest.com/hansgroheusa



iF Design Leader in the Sanitation Industry

In the current ranking of the International Forum Design (iF) of the best companies in the world for design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks 6th among 2,000 listed companies. The 1040 points earned by the Schiltach-based fixtures and shower specialist outperform famous brands such as Audi, BMW or Apple and reconfirm the company's leading position in the sanitation industry.

www.hansgrohe.com/design

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